

FAX# 703 528 7880 OCT19/12 17.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

DATE OCT19/12 17.24

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537											
30	S	1130P-1200M	30		\$2,000.00	10/28	10/28	0		SUN	0
PROGRAM : SPORTS NIGHT ON 9											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65	A		1100P-1135P	30		\$2,000.00	10/28	10/28	1		SUN	1
PROGRAM : EYEWITNESS NEWS ORD COM1: MG IN LATE NEWS. THIS IS A MAKE-GOOD FOR OCT28 ON LINE-30 FOR 1 SPOT/WK												
31	S		1100A-1200N	30		\$925.00	10/28	10/28	0		SUN	0
PROGRAM : THIS WEEK												
66	A		530A-600A	30		\$925.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NEWS ORD COM1: MG IN EYEWITNESS NEWS THIS IS A MAKE-GOOD FOR OCT28 ON LINE-31 FOR 1 SPOT/WK												
33	S		500A-600A	30		\$340.00	10/28	10/28	0		SUN	0
PROGRAM : EYEWITNESS NEWS												
67	A		500A-600A	30		\$340.00	10/27	10/27	1		SAT	1
PROGRAM : EYEWITNESS NEWS ORD COM1: MG IN SATURDAY EYEWITNESS NEWS. THIS IS A MAKE-GOOD FOR OCT28 ON LINE-33 FOR 1 SPOT/WK												
43	S		800P-900P	30		\$6,600.00	10/23	10/23	0		TUE	0
PROGRAM : MIDDLE/NEIGHBORS												
68	A		800P-900P	30		\$6,600.00	10/24	10/24	1		WED	1
PROGRAM : MIDDLE/NEIGHBORS ORD COM1: PROGRAMS ORDERED AIR ON WEDNESDAY. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-43 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#30			MISSED: SUN/1130P-1200M	OCT28		30S	\$2,000.00	(OCT19/12)	
						OFFER: SUN/1100P-1135P	OCT28		30S	\$2,000.00	PLS ADVISE.	
						CMT: MG IN LATE NEWS.						
M2	OK'D		BUY#31			MISSED: SUN/1100A-1200N	OCT28		30S	\$925.00	(OCT19/12)	
						OFFER: MON/530A-600A	OCT29		30S	\$925.00	PLS ADVISE.	
						CMT: MG IN EYEWITNESS NEWS						
M3	OK'D		BUY#33			MISSED: SUN/500A-600A	OCT28		30S	\$340.00	(OCT19/12)	
						OFFER: SAT/500A-600A	OCT27		30S	\$340.00	PLS ADVISE.	
						CMT: MG IN SATURDAY EYEWITNESS NEWS.						

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#43				OCT23		30S	\$6,600.00	(OCT19/12)	
			MISSED: TUE/800P-900P				OCT24		30S	\$6,600.00	PLS ADVISE.	
			OFFER: WED/800P-900P									
			CMT: PROGRAMS ORDERED AIR ON WEDNESDAY.									
OCT/12			217195.00			NOV/12						
						67820.00						
CONTRACT TOTAL										285015.00		
TOTAL SPOTS										130		

MARKET TOTALS \$801,875    WFTV 36%    WKMG 20%    WESH 24%    WOFL 14%    WKCF 1%    WRBW 3%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    X-LATE    Y-DAYS    Z-COMMENTS    \*-NOTICE PER